CITY COUNCIL MEETING MINUTES
CITY OF SANTA MARIA, CALIFORNIA
OCTOBER 2, 2018 - CITY HALL COUNCIL CHAMBERS

INVOCATION
Larry Cooney of Santa Barbara County Social Services gave the Invocation.

PLEDGE OF ALLEGIANCE TO THE FLAG
Councilmember Boysen led the Pledge of Allegiance.

CALL TO ORDER
Mayor Patino called the meeting to order at 5:30 p.m.

ROLL CALL:
MEMBERS PRESENT:
Councilmember Boysen, Councilmember Cordero, Councilmember Waterfield, and Mayor Patino.

MEMBERS ABSENT:
Councilmember Moats.

STAFF MEMBERS PRESENT:
City Manager Stilwell, City Attorney Trujillo, Director of Human Resources and Records Anderson, Fire Chief Champion, Chief of Police Hansen, Director of Finance Harvey, City Librarian Housel, Director of Public Works/City Engineer Kahn, Principal Civil Engineer Olds, Director of Community Development Ng, Assistant City Attorney Sinco, Director of Utilities Springer, Assistant City Manager Wiemiller, and Chief Deputy City Clerk Garietz.

1 PROCLAMATIONS/PRESENTATIONS

A. Councilmember Waterfield presented a Proclamation recognizing the week of October 7-13, 2018, as Fire Prevention Week in the City of Santa Maria.

Fire Chief Champion accepted the proclamation and reviewed a few state and local fire statistics. Santa Maria has had 53 reported structure fires in 2018 with no loss of life. The Fire Department has been conducting State-mandated inspections in the R-1 and R-2 zoning districts (hotel/motel/apartments), partnering with Red Cross to distribute smoke alarms, educating 3rd grade school students on fire safety, and conducting the State-certified CERT/LISTOS programs. Chief Champion invited the City Council and the public to an Open House at Fire Station No. 1 on October 13, 2018, from 9 a.m. to 1:00 p.m.

B. Mayor Patino presented a Proclamation recognizing the month of October 2018 as Energy Awareness Month in the City of Santa Maria, and encouraging residents and businesses to join together in using energy wisely.

Dave Cross, Glenn Morris, Eric Daniels, and Jeff Lawler accepted the Proclamation encouraging the audience to go to socalgas.com and pge.com for more information. Councilmember Boysen commented that Good Samaritan Shelter had partnered with the Santa Barbara County Energy Watch on four projects. The Good Samaritan Shelter has saved tens of thousands of dollars on energy costs which allows those funds to be directed back toward services.

2 PUBLIC COMMENT PERIOD (NOT TO EXCEED A TOTAL OF 15 MINUTES):
Julie Martinez asked if there were any future plans for a park on the east side of town. The Joe White Park was a little too far for her and her toddler to walk. She also expressed concern about the safety in the parks.

Mayor Patino indicated Director of Recreation & Parks Posada would be contacting her with information regarding future park plans.

Mark Rademaker spoke about his personal beliefs.

3 CONSENT CALENDAR
Consent Calendar Items 3A-3F were approved as presented, including the adoption of Resolution Nos. 2018-116 and 2018-117.
Moved by Councilmember Boysen, seconded by Councilmember Cordero.
Motion carried unanimously by Councilmembers present. Absent: Councilmember Moats. 4-0-1.

A. Waive the reading in full of all Ordinances and Resolutions. Ordinances on the Consent Agenda will be adopted by the same vote cast at the first meeting, unless City Council indicates otherwise.

Action: Waived full readings.

B. Approve the Minutes of the regular City Council Meeting of September 18, 2018.

Action: Minutes were approved as submitted.

C. Adopt a Resolution authorizing the Director of Community Development to enter into a professional services agreement with Rincon Consultants Incorporated for environmental review and environmental documentation preparation for the Roemer Land Use Amendment Project (GPZ2018-0005).

Action: Adopted as Resolution No. 2018-116.

D. Payment of Warrants. Ordered ratified subject to having been certified as being in conformity with the budget and having been approved for payment by the Director of Finance.

Action: Ratified.

E. Payment of Payroll. Ordered ratified subject to having been certified by the proper Department Directors, as shown on records on file in the Department of Finance, and having been approved for payment by the Director of Finance.

Action: Ratified.

F. Adopt a Resolution approving the extension of the Plaza Guadalupe Commercial Lease for the Guadalupe Library building and changing the terms to a month-to-month basis.

Action: Adopted as Resolution No. 2018-117.

4 PRESENTATIONS

A. **2017-18 YEAR-END ANNUAL REPORTS BY THE SANTA MARIA VALLEY CHAMBER OF COMMERCE.**The City Council received a presentation on the Visitor and Convention Bureau Services, the Economic Development Services, and the Santa Maria Tourism Marketing District by the Santa Maria Valley Chamber of Commerce.

Glenn Morris, President & Chief Executive Officer, introduced Jennifer Harrison, Director of the Visitors Bureau; Yarely Corona, Tourism Coordinator; Cheryl Cuming, Program Manager for the Tourism Marketing District; and Suzanne Singh, Director of Economic Development Services.

Ms. Harrison presented on the Visitor Bureau and Tourism Marketing District saying the Transient Occupancy Tax for fiscal year 2017-18 was $3,524,150, a one-year growth of two percent. Data collected from local hoteliers showed that hotel occupancy was at 0.4 percent, an average daily rate of 2.5 percent and a total revenue of 3.0 percent. Strategic plan elements for the Visitor Bureau and Tourism Marketing District included enhancing visitor experience, promoting local events, and marketing the Santa Maria Valley as a tourism destination. Highlights this year were the Wine Trolley, funding 15 groups with Special Project Grants supporting local events, the 805 Country Western Festival, industry trade shows, educational familiarization tours, and the World of Pinot Noir event. In 2017-18, the Santa Maria Valley was highlighted in 58 national and regional media stories, most notably through a video put together by Visit California, a State tourism agency. The marketing strategy the Chamber uses drives visitors to the Chamber website (santamariavalley.com). The calculated return on investment is about $2.50 for every $1.00 spent. Future plans include an organized trip, an event widget to be shared with partners through the website, a hiking specific webpage, and content for the solo traveler. The Chamber also plans to bring back the Santa Barbara County Vintners Festival (tentative date of May 4th).

In response to Councilmember Boysen's question, Mr. Morris indicated that the hotel/motel properties that were making the conversion to H-2A farm worker housing were small enough that the impact was not felt or detrimental. Those properties with H-2A housing were still contributing to TOT.

Susanne Singh gave the presentation on Economic Development Services. Ms. Singh summarized statistics for 2017-18. Strategies over the next year include expanding the marketing of Santa Maria to bring businesses into the area, continuing support to those already in Santa Maria, building regional partnerships for economic growth, and laying groundwork for future economic vitality. In collaboration with PG&E, the Chamber has worked out reduced rates for some local businesses. They have also expanded data resources on their website and remain active in efforts with the airport to expand flights in and out of the area.

Mr. Morris closed the presentation saying the Chamber continues to build regional partnerships for economic growth. The closing of Diablo Canyon is still a consideration in regards to future economic impacts.

In response to Councilmember Cordero's question, Mr. Morris stated that there is an email survey that is sent to those perusing the website to see if they actually did/do visit Santa Maria.

Public Input
Ernest Armenta spoke about bringing economic development planning in-house instead of contracting to an outside company. He also stated he was against Table A water.

Ignacio Sanchez spoke about homelessness and having a safe place to be.

Action: City Council received the Annual Reports.

B. **SANTA MARIA PAVEMENT MANAGEMENT PLAN UPDATE.** The City Council received a presentation regarding the Santa Maria Pavement Management Program.

Principal Civil Engineer Olds explained that the City had been working with Pavement Engineering Inc., to assess the current condition of all City roadways. Mr. Olds then introduced Joe Ririe of Pavement Engineering, who gave an overview of the results of the assessment.

Mr. Ririe explained that the two ways pavements deteriorate is through weather effects and vehicle loads, with the heavier loads making a more stressful impact. A Pavement Management System is a budgeting tool, inventory tool, a record of pavement conditions, and a guide to potential repair and maintenance. Using a Pavement Condition Index (PCI) staff can determine pavement conditions and establish maintenance priorities.

In the life cycle of pavement, as pavement deteriorates initial treatment starts with crack seal, followed by slurry seal, followed by chip seal, overlay, and finally full reconstruction at the end of pavement life. The City of Santa Maria addresses its pavement through a Critical-Point Management style focusing maintenance on streets above (rather than below) a critical PCI. This is the most economical approach in the long run.

Santa Maria has 228 centerline miles with 52,759,879 square feet of pavement with a system wide average PCI of 70 and a replacement value of approximately $1 billion. Long-term strategies should include continued crack sealing on all streets, expand pavement preservation treatments with thin maintenance overlay where appropriate, continue to leverage grant funding, defer pavement rehabilitation on grant-eligible streets, and consideration of additional funding sources. Mr. Ririe also suggested implementing a trench cut ordinance so the City can charge contractors a penalty who need to trench new roadways during a moratorium period. For short-term strategies, Mr. Ririe suggested establishing a pavement maintenance/rehabilitation budget to include updating maintenance and rehabilitation project and costs regularly, re-rating roads timely, keeping the Pavement Management System current, and developing a five-year plan.

Public Input
Ernest Armenta commented on the presentation saying that it was very informative.

Action: City Council received a presentation on the City's Pavement Management Plan.

REPORT BY CITY MANAGER
City Manager Stilwell reported that the next regular City Council meeting would be October 16, 2018. Items on the agenda would include a presentation on the Bikeway Improvement Plan and an Award of Bid for the Betteravia/Hwy. 101 interchange improvements.

ORAL REPORTS OF COUNCILMEMBERS AND OFFICERS (INCLUDING AB1234 REPORTS)
Councilmember Cordero reported that he attended the Home for Good Collaboration meeting; a meeting with constituents of A.T. Still University; and a forum with Supervisor Lavagnino and Candidate Fareed.

Councilmember Waterfield reported that she attended a Traffic Committee meeting; the Walmart Neighborhood Market Grand Re-opening; spoke at Women's Ministry at Pacific Christian Center; met with A.T. Still University representatives; attended the Active Aging Week Luncheon; attended the SATC Commencement Ceremony; and attended a meeting with customs and border protection at the airport.

Councilmember Boysen reported that he attended the monthly board meeting for Central Coast Water Authority (CCWA). Councilmember Boysen suggested that he and Director of Utilities Springer meet with Mr. Armenta to discuss State Water and the Table A Supplemental State Water to clear up any misconceptions or concerns.

Mayor Patino reported that she attended a Santa Barbara Leadership meeting; the SBCAG monthly Board Meeting; participated in the Walmart Neighborhood Market Grand Re-opening; attended the Quarterly Schools meeting; attended the Active Aging Week Luncheon; attended the SATC

Commencement Ceremony; attended a meeting with the Marian Medical Foundation Board; and attended a customs and border protection meeting at the airport.

ADJOURNMENT

There being no further business before the City Council, Mayor Patino declared the City Council meeting adjourned at 7:19 p.m.

Approved at a regular meeting on October 16, 2018.

Rhonda M. Garietz, CMC
Chief Deputy City Clerk and ex officio Clerk
of the City Council

ATTEST:

Rhonda M. Garietz, CMC
Chief Deputy City Clerk

Alice M. Patino
Mayor of the City of Santa Maria